

February 18, 2009, 3 Pm ET:

Grow Your Business With Residential Fire Sprinklers

Learn about the rapidly changing residential fire sprinkler market and why the plumbing contractor is best positioned to perform these services. You will gain an understanding of the barriers to entry and why the investment required to enter this market could be worth it.

Learning Objectives:

Participants will be updated on the most recent code changes affecting Residential fire sprinklers.

- Participants will learn how the adoption of these codes changes will transform the residential fire sprinkler market.
- Participants will understand the competitive advantages that a plumbing contractor has when performing residential fire sprinkler services.
- Participants will be introduced to the "barriers to entry" that must be overcome to enter the residential fire sprinkler market.
- Participants will have enough understanding of the residential fire sprinkler market to consider if further investigation is warranted.

Session Presenter: Russ Leavitt, SET, CFPS